

EUWID Price Watch Italy

September 2026

Prices in € per tonne free delivered unless otherwise stated	September 2026		July 2026		September 2025	
Fine paper						
Woodfree uncoated						
Copy paper 80 g A4 B grade	900	- 970	920	- 990	900	- 980
Copy paper 80 g A4 C grade	780	- 870	800	- 890	790	- 890
Offset sheets 80 g	880	- 960	900	- 980	900	- 970
Offset reels 80 g	790	- 870	810	- 890	790	- 890
Woodfree coated						
Sheets, double coated, 100 g	930	- 1,010	950	- 1,040	930	- 1,020
Reels, double coated, 100 g	860	- 920	870	- 940	840	- 920
Publication paper						
Standard newsprint 45 g	595	- 625	595	- 625	580	- 610
Standard newsprint 42 g	605	- 635	605	- 635	590	- 620
Improved newsprint ISO 68, 52 g	615	- 645	615	- 645	610	- 630
LWC offset 60 g	740	- 790	740	- 790	730	- 770
SC offset 56 g (A)	630	- 660	630	- 660	630	- 660
SC offset 52 g (A)	640	- 670	640	- 670	640	- 670
Corrugated case material						
Primary fibre corrugated case material						
Unbleached kraftliner 175 g+, European quality	740	- 770	700	- 740	640	- 670
White-top kraftliner 140 g, European quality	840	- 900	800	- 880	790	- 840
Recycled corrugated case material						
Recycled fluting, European quality	455	- 470	415	- 430	350	- 370
Testliner 2, European quality	495	- 510	455	- 470	390	- 410
Testliner 3, European quality	465	- 480	425	- 440	360	- 380
White-top testliner, grade C, 140 g, European quality	560	- 580	530	- 560	510	- 530
Medium, Italian quality	400	- 420	365	- 380	310	- 320
Testliner 4, Italian quality	410	- 430	375	- 390	320	- 330
Cartonboard						
GD 2	590	- 670	590	- 670	600	- 670
GD 3	570	- 610	570	- 610	560	- 610
GC 2	930	- 1,110 ¹⁾	930	- 1,110 ¹⁾	970	- 1,120

¹⁾ Prices include temporary surcharges of up to 30 €/t.© 2026 EUWID Europäischer Wirtschaftsdienst GmbH
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facturers followed suit over the next two weeks. Most producers have officially announced hikes of €70-80/t for deliveries from or in October.

Coming on the heels of initial talks with buyers, GD board manufacturers believe that a price increase as early as October is realistic, although they do not expect to secure the full rise immediately. Some EUWID sources on both sides of the market did not rule out the notion that implementation might be pushed back by a few weeks from the start of October to the middle or end of the month. Cartonboard mills still had a few old orders to process, while customers reportedly still had outstanding orders in their books at unchanged prices for deliveries from 1 October onwards in some cases.

Most EUWID contacts agreed that GD board prices largely stayed the same in Italy in August and September. However, views on the demand situation varied in September. While some described a typical post-summer re-start, others felt that

September was much weaker. Lead times for GD were frequently listed at between two and a half and four weeks, depending on the mill in question. In customers' eyes, cartonboard mills' order books and board machine operating rates do not point to a smooth round of price talks for WLC producers.

Manufacturers are seeking to separate the debate over higher GD prices from current demand conditions in Italy. They cite the difficult cost environment as the principal driver of their price demands, with September's rise in gas prices adding further pressure. Higher transport, logistics, auxiliary material and chemical costs are also compounding matters.

The first folding boxboard (FBB) manufacturers announced a new round of increases at almost the same time as their WLC counterparts. They likewise complained about higher production and logistics costs and aimed to pass as much of the additional burden as possible on to customers. Manufacturers are seeking increases ranging from

€50 to €100/t, with implementation dates varying from October to early November. Depending on the supplier in question, energy surcharges already in effect in the second or third quarter are expected to be factored into, and offset against, the proposed price increases.

As EUWID researched this report in late September, market players were still reluctant to comment on the potential outcome of price talks for GC 2 in Italy. In view of the current situation on the Italian GC board market, some EUWID sources find it hard to believe that higher prices can be implemented quickly and easily. Several market participants see the manufacturers' plans to raise prices for deliveries from November as an indication that the price initiative is ultimately aimed at increasing selling prices for deliveries in the new year.

Over the summer, some GC 2 suppliers benefited from the insolvency filing by Folbb, which ope-

► continued on page 10